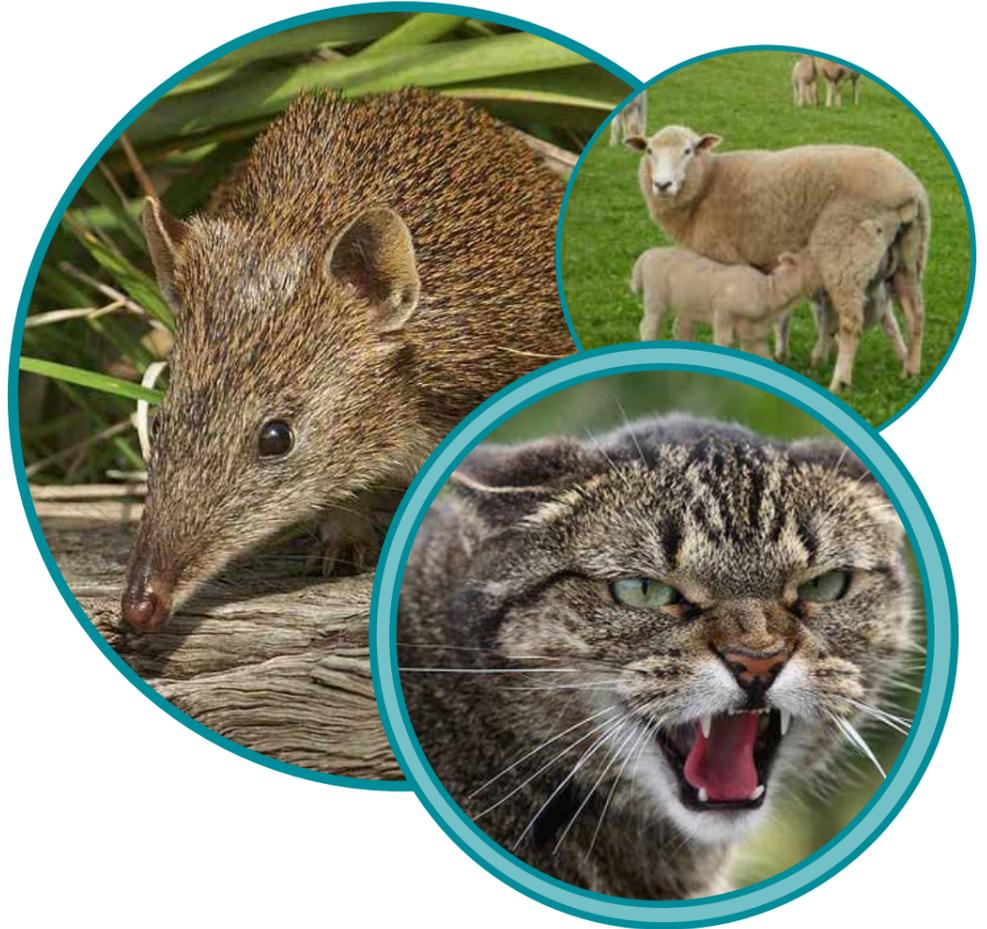


# Eradicating feral cats from Kangaroo Island



## Sponsorship proposal



### Unique opportunity

Kangaroo Island provides a unique opportunity to control and eradicate feral cats across an entire environmental region given its:

- border security (being an island)
- supportive local government on domestic cat management
- community support for both domestic cat management and feral cat eradication
- long history of feral cat management and research on the island to inform control techniques
- absence of foxes, wild dogs and rabbits from the island
- support from key stakeholders who are collaborating with the project to ensure Kangaroo Island is feral cat free by 2030.

### For more information or to sponsor Natural Resources Kangaroo Island

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This project is a **joint initiative** of the Kangaroo Island Natural Resources Management Board, Natural Resources Kangaroo Island and Kangaroo Island Council in **collaboration** with Primary Industries and Regions South Australia and **partnering** with Invasive Animal Cooperative Research Centre and Ecological Horizons.

All images by Natural Resources Kangaroo Island except the Southern brown bandicoot by Chappo, Southern emu wren by Chris Ross, Rosenbergs goanna by Andrew Schofield and hooded plover by Birds Australia. Dec 15

## Project aims

The feral cat eradication project aims to eradicate feral cats by 2030 in conjunction with a gradual and systematic phasing out of all domestic cats. During this time a registration system will continue with the current stringent conditions for domestic cat ownership.

2015-2018  
 Trial feral cat control techniques, establish baseline monitoring programs and establish a process for gradual phasing out of all cats.

2018-2021  
 Eradicate feral cats from the Dudley Peninsula, monitor success of control actions and initiate a gradual phasing out of all cat ownership.

3 2021-2030  
 Eradicate feral cats from Kangaroo Island, monitor success of control and continue with the phasing out of all cat ownership.



**Feral cat predation** is a major threat to the island's valuable and endemic fauna, with up to 50 native animal species at risk including the endangered southern brown bandicoot (*Isodon obesulus* ssp. *obesulus*), Kangaroo Island dunnart (*Sminthopsis aitkeni*), Kangaroo Island echidna (*Tachygllossus aculeatus multiaclatus*) and hooded plover (*Thinornis rubricollis rubricollis*).

**Nationally important**  
 Kangaroo Island is nationally important for biodiversity conservation, primary production and tourism, with nearly 50% of the native vegetation remaining.

**Feral cat impacts**  
 Feral cats spread livestock diseases (sarcoptes and toxoplasmosis) that impact production and profitability, causing substantial economic cost to the Kangaroo Island sheep industry (approximately \$2 million annually).

**We invite you to sponsor**  
 Your sponsorship of this ground breaking feral cat eradication project will ensure the protection of our threatened native species and the valuable sheep industry of Kangaroo Island.

**Becoming a sponsor** of the feral cat eradication project offers you the unique opportunity to show your support for the island's threatened fauna and agricultural industry.

# Your contribution and the benefits it will bring:

## Financial or in-kind support

## Benefits of sponsorship

## Sponsorship investment allocation

**Platinum sponsor**  
over \$50,000

Knowing you have **protected small mammals and birds** from feral cats and have increased the **success** of the island's **sheep industry**, enabling you to enjoy the **rugged wilderness** of Kangaroo Island and to **connect with nature** in a beautiful **unspoilt environment**.

Your **sponsorship contribution** will not be used to cover administration or staff costs associated with the feral cat control project as this will be covered by Australian Government funding.

Your sponsorship contribution (in-kind or financial) will support:

**Gold sponsor**

\$20,000–\$50,000

Extensive **promotional opportunities** and the chance to **profile your business or brand** with national exposure, including through the Natural Resources Kangaroo Island **website, social media**, projects reports and community engagement products.

Feral cat **control** and **monitoring** activities.

Student **research** into conservation and primary production issues.

**Silver sponsor**

\$10,000–\$20,000

A chance to **learn about the feral cat eradication project** from the **experts** with regular **reports** outlining project activities and **outcomes**.

**Equipment** purchase including remote sensor cameras, batteries, iPads for data collection, radios, baits and Arcview licenses.

Development and trials of **innovative control techniques** e.g. Ecological Horizons grooming trap.

**Bronze sponsor**

up to \$10,000

Opportunity to demonstrate your **corporate social responsibility ethos** through supporting an island-wide, community supported eradication project.

**Exclusion barrier** investigation and construction across the Dudley Peninsula.

An opportunity to **connect with like-minded individuals, businesses** and organisations who also partner with the feral cat eradication project.

Community **engagement products** e.g. fliers, posters, website, displays.

**Contact** Natural Resources Kangaroo Island to **discuss sponsorship** opportunities and to **tailor** your offer to suit your needs and budget. **Phone** +61 08 8553 4444 **Email** [kinrc@sa.gov.au](mailto:kinrc@sa.gov.au) **Visit** [www.naturalresources.sa.gov.au/kangarooisland](http://www.naturalresources.sa.gov.au/kangarooisland)